

The Hemel Hempstead School

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Letter 95

11th January 2019

Dear Parent/Carer

Year 8 Enterprise Challenge – 26th and 27th March 2019

We will be running an enterprise challenge in school for all Year 8 students (8A, 8C and 8F on 26th March and 8L, 8N and 8P on 27th March). The challenge will provide students with an insight into running a small business and the opportunity to learn more about employability skills. Students will work in teams to produce a bar of soap with the challenge designed to help build confidence and self-esteem, as well as core skills such as team working, time management, communication, organising, planning and presenting.

Working in small teams students will complete a range of tasks where they will allocate job roles and responsibilities, decide on a corporate name and choose a target audience. With this audience in mind they will then need to select the essential oils and other ingredients for their unique handcrafted natural soap. Other tasks to complete will include the design of their corporate logo, developing a realistic sales and marketing strategy, designing a sales leaflet/poster and creating a five minute presentation to promote their enterprise and product. Students will also make a bath bomb to take home.

The cost of the day is £5.60 per student. We wish to make it clear that no student will be denied participation in the activity because of difficulty in meeting the cost, but if sufficient money is not raised by voluntary contributions the activity may not take place.

Please access the online system to pay and give your consent. We no longer accept cash or cheques. In exceptional circumstances payment may be made over the phone by card.

If a student will miss a Music lesson due to a school trip/event it is vital that they inform their instrumental Music teacher at least two weeks before in order to avoid the lesson being forfeited.

Please let me know if you have queries about the day.

Yours faithfully

Miss S Bond
Careers Coordinator