

# The Hemel Hempstead School

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**Headteacher: Neil Hassell BEng (Hons) NPQH FRSA**

**Letter 54**

26<sup>th</sup> October 2018

Dear Parent/Carer

**Year 10 Agency Workshop  
Wednesday 14<sup>th</sup> November – Periods 3 and 4**

I am writing to inform you that your son/daughter has been selected to take part in an activity run by Grey London, a leading global advertising agency based in London. Some of the clients they have created campaigns for include McVities, M & S and Volvo.

After a presentation on careers in this creative industry, personnel from the company will run an interactive workshop where students will be set a short task based around an advertising campaign. Students should come to W8 immediately after break so the activity can start promptly.

If you have any queries or require any further information, please do not hesitate to contact me.

Yours faithfully

A handwritten signature in black ink, appearing to read 'S Bond'.

**Miss S Bond**  
Careers Coordinator